

Fashion Show

PENNSYLVANIA MUSEUM
SCHOOL OF INDUSTRIAL ART



1935

FASHION SHOW PROGRAM

COSTUME DESIGN, 1935

INTRODUCTION

The Pennsylvania Museum School of Industrial Art is a school designed to meet the requirements of students who intend to enter a field of industry to which art is allied.

The course in Costume Design has been planned to prepare professionally students who wish to develop their talents.

Costume Design students are taught to design according to the selection of fabrics, and to cut and make these garments according to current trends of fashion.

ACKNOWLEDGEMENT

WE APPRECIATE THE CO-OPERATION OF THE FOLLOWING MANUFACTURERS OF FABRICS:

AMERICAN WOOLEN COMPANY, INC.

AMERITEX-SUDANETTE

J. N. BALDWIN

BELDING-HEMINWAY-CORTICELLI

SIDNEY BLUMENTHAL & CO., INC.

BOTANY WORSTED CO.

CELANESE CORPORATION OF AMERICA

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COHN-HALL-MARX CO.

CROMPTON-RICHMOND CO., INC.

DON ROBINSON FABRICS CORP.

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WELLINGTON SEARS CO.

Design Number 20 by ROSE WELLIVER won first prize in a national competition under the sponsorship of WM. OPENHYM & SONS.

Fabric design for costume Number 44 designed by DANIEL SUTTON, of the Art School developed and woven by the students of the PHILADELPHIA TEXTILE SCHOOL.

The students of the Costume Design Course take this opportunity to thank the students of the PHILADELPHIA TEXTILE SCHOOL for designing and weaving the fabrics for costumes Numbers 3 and 55.

Bridal Bouquets by H. H. BATTLES

"Bon Voyage" Corsages by GRAKELOW'S

Hats by THE BAND BOX

Gloves and Jewelry by THE BLUM STORE

Furs by JULIUS

Wooden Buttons by L. K. & E. K. CROASDALE

FASHIONS AFLOAT

AS PRESENTED BY THE COSTUME DESIGN CLASS OF THE
PENNSYLVANIA MUSEUM SCHOOL OF INDUSTRIAL ART, 1935

These classes are under the direction of MISS ALTHEA LILIAN RICKERT,
MISS HILDA L. ORTH and MISS DOROTHY PARKE

Cruise scenery designed by RUPERT MUCH under the direction of CLYDE
SHULER

Lighting arranged and executed by JOHN OBOLD

Music arranged by GUY MARRINER. Orchestra under the direction of
ALBERT SENDER

Mannequins directed by ALEXANDER WYCKOFF

Program cover by JOHN EVES

The costumes shown in classified groups have been designed for a definite purpose. The project of a cruise was chosen that the students might relate their talents to a special problem.

ALL ABOARD

1. Blulette
2. Tweedle-Dee
3. Tabloid
4. Heatherlaine
5. Luncheon Date
6. Mirador
7. Brickdust
8. Byzantine
9. Double Check
10. Town Talk
11. Chestnut Hill
12. London Fog
13. Greenbriar
14. Roman Holiday
15. Gray Hour
16. Cordella
17. Saluté
18. Manhattan
19. Rittenhouse Square
20. Fortuna
21. "Awake and Sing"

COSTUME DESIGNED BY

Miriam Rieniger, Junior
Edith Warner, Junior
Muriel Quinn, Junior
Ruth Gretz, Junior
Martha Moorhouse, Senior
Albert Zuccarini, Evening
Leokadya Surowski, Junior
Mitzi Hirsh, Senior
Virginia Shumar, Evening
Albina Garlianska, Junior
Eleanor Jones, Evening
Jane Roche, Evening
Doris Harrison, Sophomore
Frances Hull, Senior
Anne Bergdoll, Sophomore
Ella Yeager, Junior
Virginia Walls, Sophomore
Leokadya Surowski, Junior
Helen Werner, Senior

Rose Welliver, Sophomore
Jean Fishburn, Junior

DECK SPORTS

22. Elephant Ears
23. Shuffleboard
24. Deuces Wild
25. Fairway
26. Forty Love
27. Sportster
28. What Ho
29. Bonnie Brae
30. Sand Dune
31. Par
32. Havana
33. Nassau
34. Handlebar
35. Lido
36. Gringo
37. Skating Costume
38. "Anchors Aweigh"
39. Briarcliffe
40. Bahama
41. Grand Stand
42. Gold Rush
43. Pineta
44. Craftsman
45. Waterloo
46. Cameo
47. Panama
48. Echo
49. Debonair
50. South Hampton
51. Gang Plank
52. "Personal Appearance"
53. Post Road

COSTUME DESIGNED BY

Dorothy Diehl, Senior
 Martha Moorhouse, Senior
 Virginia Beegle, Sophomore
 Evelyn Cox, Sophomore
 Bettie Sharpe, Sophomore
 Anne Bergdoll, Sophomore
 Caroline Haas, Senior
 Marcine Lipper, Sophomore
 Muriel Quinn, Junior
 Mitzi Hirsh, Senior
 Miriam Rieniger, Junior
 Esther Wolfenden, Senior
 Ella Yeager, Junior
 Muriel Quinn, Junior
 Charlotte Weber, Senior
 Jean Fishburn, Junior
 Ruth Gretz, Junior
 Mitzi Hirsh, Senior
 Jean Fishburn, Junior
 Frances Hull, Senior
 Dorothy Diehl, Senior
 Rose Welliver, Sophomore
 Margaret Bayliss, Sophomore
 Caroline Haas, Senior
 Katherine Cole, Junior
 Helen Werner, Senior
 Katherine Cole, Junior
 Charlotte Weber, Senior
 Julia Callahan, Evening
 Margaret Kohout
 Nancy Putnam, Senior
 Vanita Anselm, Evening
 Charlotte Weber, Senior

AFTERNOON ASHORE

54. "Accent on Youth"
55. Southern Belle
56. Windward
57. Celeste
58. Valencia
59. Colebrooke
60. Continental
61. Butterscotch
62. Arcadia
63. Piccadilly
64. Easter Parade
65. "Thumbs Up"
66. Far East
67. Sundown
68. "Lucky Strike"
69. Sea Foam

COSTUME DESIGNED BY

Leokadya Surowski, Junior
 Frances Hull, Senior
 Ruth Conner, Sophomore
 Bettie Sharpe, Sophomore
 Nancy Putnam, Senior
 Ruth Conner, Sophomore
 Caroline Haas, Senior
 Ruth Gretz, Junior
 Evelyn Cox, Sophomore
 Esther Wolfenden, Sophomore
 Ruth Taylor, Evening
 Helen Werner, Senior
 Martha Moorhouse
 Ralph Patchett, Evening
 Leokadya Surowski, Junior
 Julia Callahan, Evening
 Dorothy Diehl, Senior

LAST NIGHT OUT

70. Casino
71. Galaxy
72. Seventeen
73. "Dinner at Eight"
74. Flowerbar
75. Black Orchid
76. Mothmullen
77. Debut
78. "Petticoat Fever"
79. Rainbow Room
80. Mauve Decade
81. Moonglow
82. Caprice
83. Coral Reef
84. Romance
85. Misty Dawn
86. Hindustan
87. Bridal Ensemble

COSTUME DESIGNED BY

Ella Yeager, Junior
 Katherine Cole, Junior
 Betty MacBride, Sophomore
 Virginia Shumar, Evening
 Albina Garlianska, Junior
 Mitzi Hirsh, Senior
 Charlotte Weber, Senior
 Virginia Beegle, Sophomore
 Ralph Patchett, Evening
 Helen Werner, Senior
 Dorothy Diehl, Senior
 Helen Werner, Senior
 Elizabeth Stewart, Evening
 Muriel Quinn, Junior
 Ruth Gretz, Junior
 Caroline Haas, Senior
 Ruth Taylor, Evening
 Dorothy Diehl, Senior
 Esther Wolfenden, Senior

JUDGES

MRS. GEORGE S. G. CAVENDISH, *Chairman, Philadelphia*

MRS. HENRY BRINTON COXE, *Philadelphia*

MRS. JOHN STORY JENKS, *Philadelphia*
Members of Associate Committee of Women

MRS. JULIUS ZIEGET, *Philadelphia*

MISS MARTHA FLYNN, *Philadelphia*
Buyer, Strawbridge & Clothier

MISS MARION STEPHENSON, *New York*
Stylist, Hoosac Mills, New York

MISS CHARLOTTE WILLIAMS, *New York*
Stylist, American Woolen Company

MISS JULIA COLBURN, *New York*
Fashion Editor, Ladies' Home Journal

Through the interest of the Associate Committee of Women of the Pennsylvania Museum School of Industrial Art, prizes are presented each year for costumes judged worthy in design and technique. The award of prizes will be made at the commencement in June.

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